

IENE 2020

INTERNATIONAL CONFERENCE

LIFELINES

Linear Infrastructure Networks
with Ecological Solutions

ONLINE | 12-14 January 2021



Be a partner of the IENE 2020!



UNIVERSIDADE DE ÉVORA



IENE
Infrastructure and Ecology
Network Europe



MED
MEDITERRANEAN INSTITUTE FOR AGRICULTURE,
ENVIRONMENT AND DEVELOPMENT



**LIFE
LINES**



IENE - INFRASTRUCTURE AND ECOLOGY NETWORK EUROPE

The IENE is a non-profit formalized network of researchers, practitioners, managers and decision-makers active in the fields of ecology and transportation. The Network provides an independent, international and interdisciplinary forum to exchange experience and best practices. The IENE promotes cooperation between the sectors of environment and transportation, while raising awareness and encouraging the application of effective measures to balance infrastructure needs and nature conservation.

IENE INTERNATIONAL CONFERENCES

IENE International Conferences occur every two years in a different country. In 2020, now postponed to January 2021, due to the pandemics, the University of Évora will host the online Conference that will be held between **12 and 14 of January**. The theme is **“LIFE LINES - Linear Infrastructure Networks with Ecological Solutions”**

The main goal of the IENE 2020 Conference is to increase infrastructure sustainability by joining and sharing experiences of those involved in linear infrastructures planning and management worldwide. The focus of the Conference will be on transportation infrastructures but other linear infrastructures, as electric power lines, will also be considered.

SPONSORS AND PARTNERSHIPS

A virtual conference presents a vast range of opportunities for digital innovative actions, with easily identifiable and quantifiable data to measure the return of sponsoring investment.



Roman Temple, Évora. © Pedro Salgueiro

VISIBILITY

Occasions for advertisement in the online Conference are comparable to traditional in-person meetings and a high brand prominence will be assured. Sponsors will be highlighted on the Conference homepage and provided with a customizable booth in the virtual exhibition hall. Sponsor video presentations (in the booth or in breaks between sessions), inquires/questionnaires to participants and personalized virtual live meetings will be a click away. Thus, networking will be boosted. Creating and maintaining contacts and follow-ups will be easier. Sponsoring fees are scaled according to the visibility level as presented below.

What is included	Diamond Sponsors (4000€)	Gold Sponsors (2500€)	Silver Sponsors (1250€)
Conference registrations	4	2	1
Customizable booth in the virtual Conference hall	YES – large size	YES – medium size	YES – small size
Clickable points to display or download online advertisement material	5	3	2
Logo size	Very large	Large	Medium
Advertisement in the webpage	Homepage+1st place in exhibition hall	Homepage+2nd place in exhibition hall	Homepage+2nd place in exhibition hall
Advertisement in the Program book	1 page size	1/2 page size	1/4 page size
Leaflet in the virtual conference bag	YES	YES	YES
Push notifications	3	2	-
Sponsor video presentation	YES	YES	-
Link to sponsor website	YES	YES	YES
Schedule videochat	up to 1:4	up to 1:4	1:1
Personalized badge in the virtual booth (gamification)	YES	YES	-
Post-event report	YES	YES	YES

Contacts

Conference Secretariat

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